

NO Rent Tax in the City of Tucson!

This Inequitable Tax Will Disproportionately Impact Minorities, Young Families and Tucsonans with Lower Incomes

The City of Tucson budget discussions will begin in January 2011. It is expected that a 2% tax on all residential rent will be proposed to help fill the City's budget shortfall. The City Manager has proposed this tax twice in the past two years, but due to overwhelming opposition from the public, the Mayor and Council have rejected it.

Before adopting a tax on rent, the Mayor and Council should consider the following U.S. Census Bureau data to learn exactly who a rental tax would impact: minorities, young families and those with lower incomes and less education.

This data paints a clear picture of how a rental tax would make Tucson's housing *less* affordable and disproportionately impact those who can afford it least.

About the Data

The following data was taken from the 2009 American Community Survey, a survey from the U.S. Census Bureau. According to the U.S. Census Bureau, the American Community Survey is *"an ongoing survey that provides data every year -- giving communities the current information they need to plan investments and services. Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year."*

More information about the survey can be found at <http://www.census.gov/acs/www/>

Get Involved

Help defeat the proposed tax on rent. Here is how you can get involved:

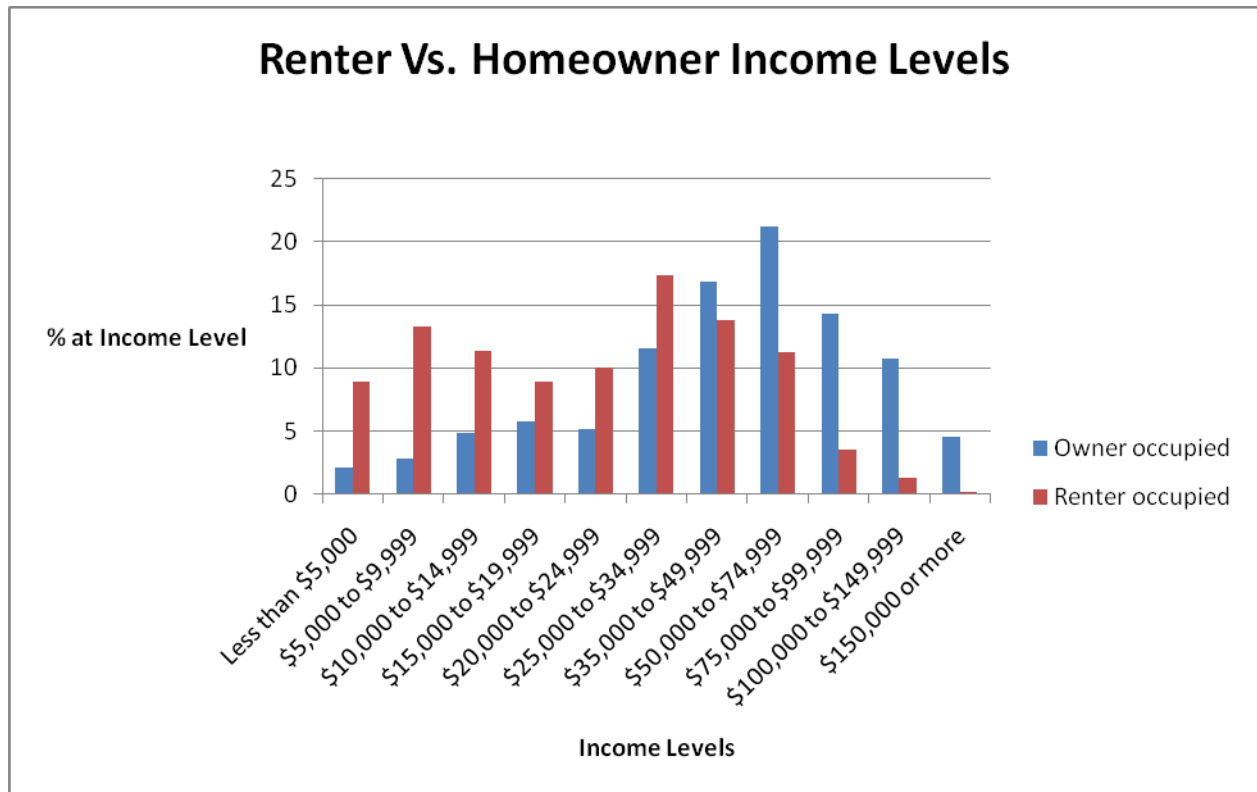
1. Take a position against the renters tax. Join the growing list of groups who are against the tax.
2. Contact the City Manager and Mayor and Council and tell them not to balance the City budget on the backs of renters.
3. Write a letter to the editor opposing the tax.
4. Sign up for email updates at www.norenttax.com or "like" us on Facebook to get updates.

Who is the City of Tucson proposing to tax?

Tucsonans with Lower Incomes

Fact: The median income for renters is less than half the income of homeowners

Median Income for all Tucson residents: \$35,565
Median Income for Homeowners: \$50,696
Median Income for Renters: \$23,692



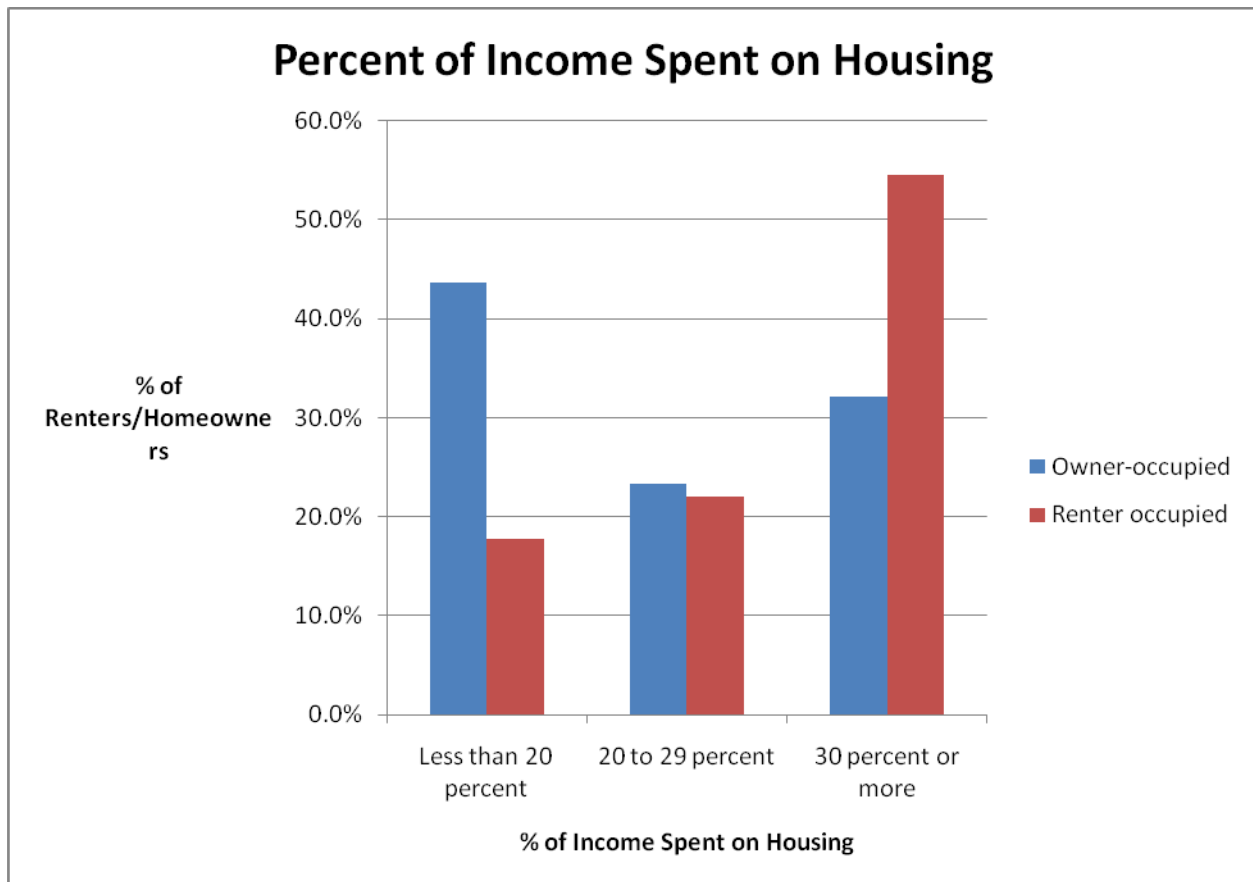
Who is the City of Tucson proposing to tax?

People who spend more of their incomes on housing costs.

Fact: Renters are more likely to spend more than 30% of their income on housing.

Spending more than 30% of one's income on housing is typically used by the government and nonprofits as a measure of housing affordability. By targeting people who spend more of their incomes on housing costs, the City of Tucson will hurt housing affordability.

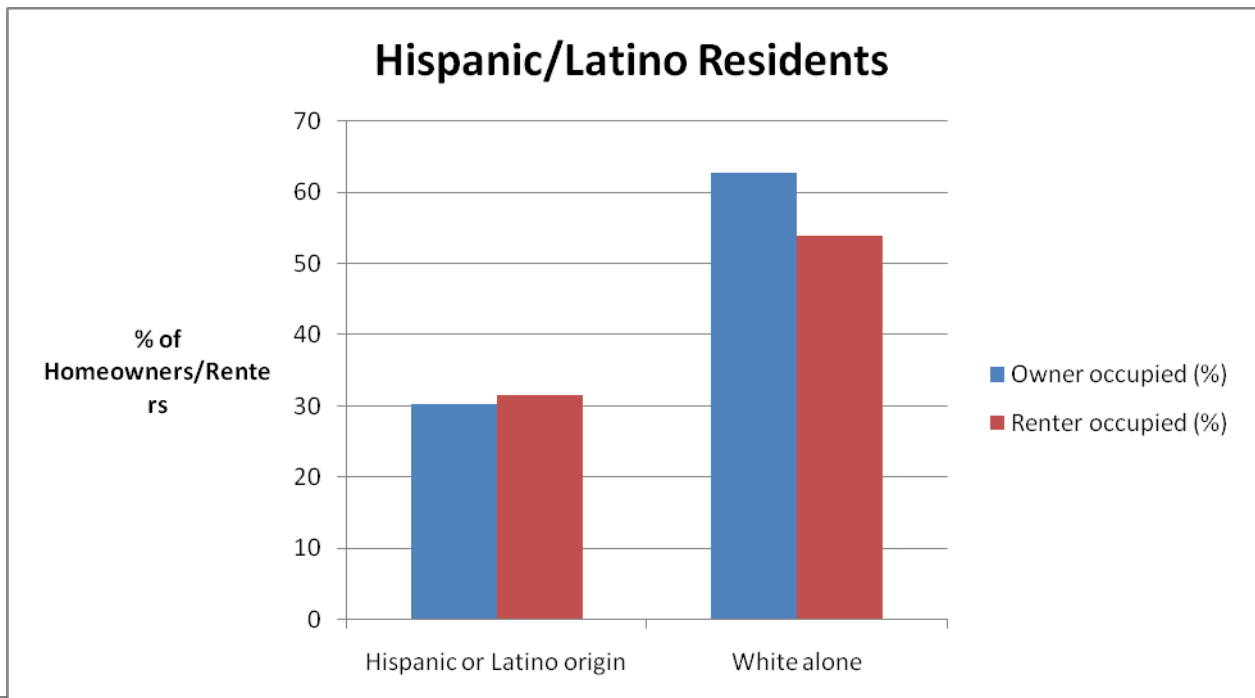
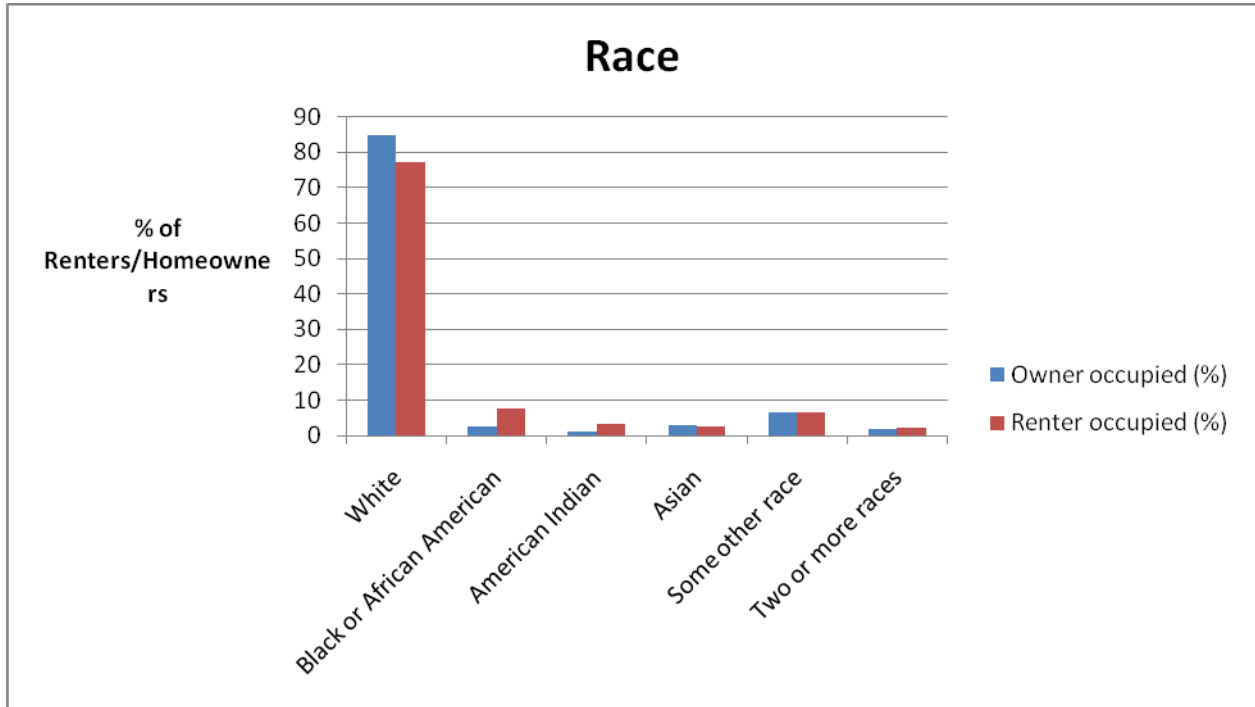
Percent of Income Spent on Housing	Homeowners	Renters
Less than 20%	44%	18%
20-29%	23%	22%
More than 30%	32%	55%



Who is the City of Tucson proposing to tax?

Minorities.

Fact: Renters are more likely to be Hispanic or Latino, African American or Native American.

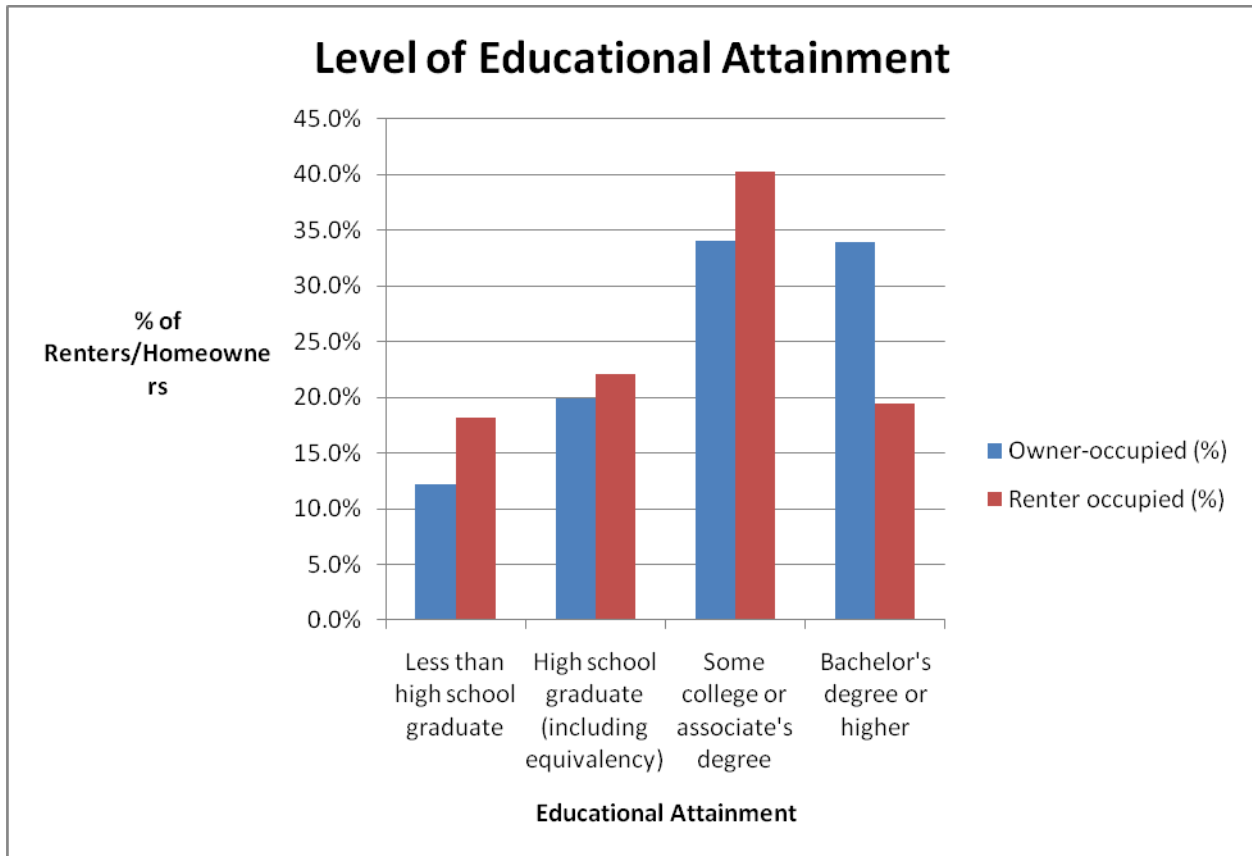


Who is the City of Tucson proposing to tax?

People who are less educated.

Fact: Renters are more likely to be high school drop outs and less likely to have college degrees.

Highest Level of Education Completed	Homeowners	Renters
Less than high school graduate	12.2%	18.2%
High school graduate (including equivalency)	19.9%	22.1%
Some college or associate's degree	34.1%	40.3%
Bachelor's degree or higher	33.9%	19.5%

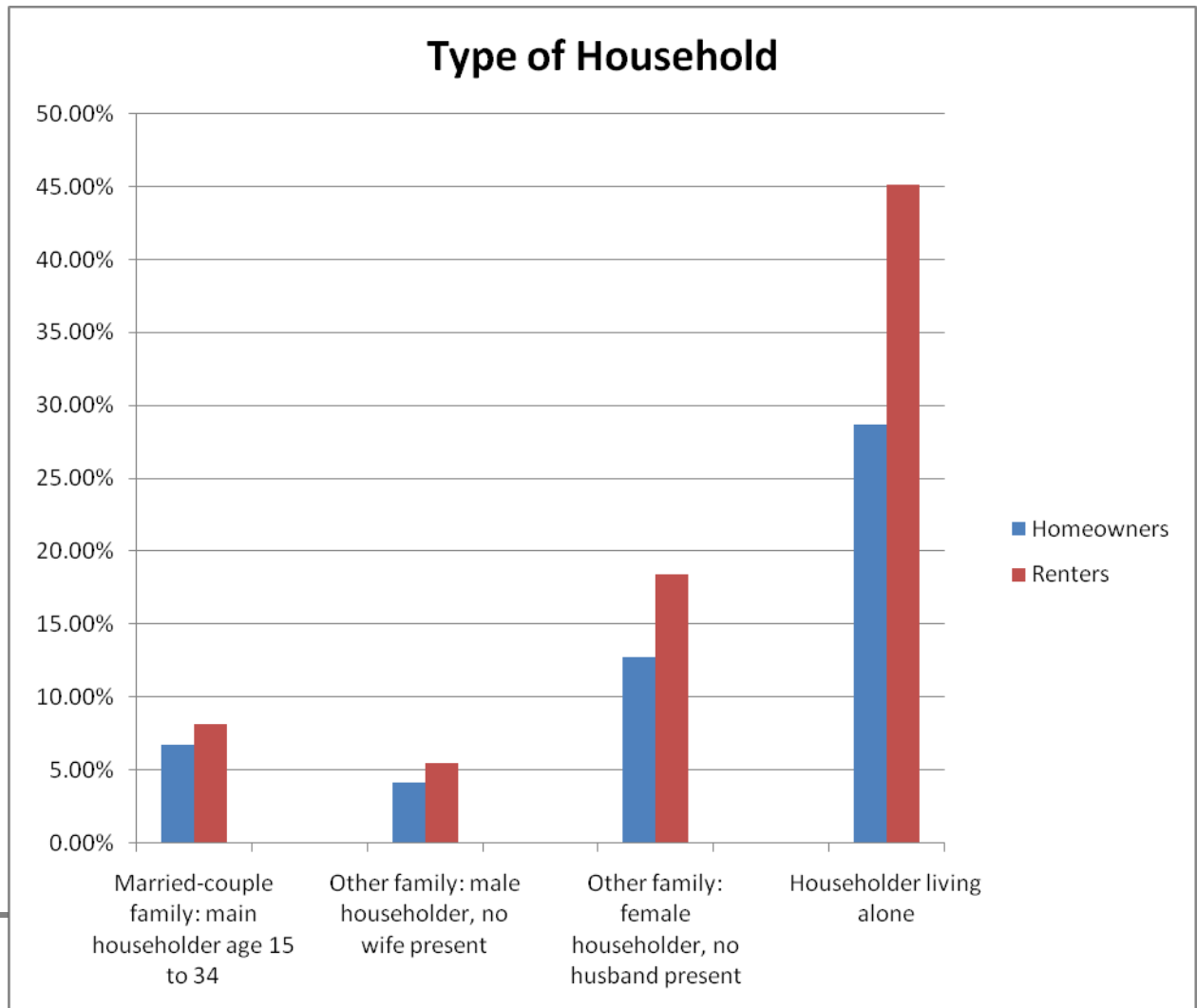


Who is the City of Tucson proposing to tax?

Single parents, young families and people who live alone.

Fact: Renters are more likely to be households with only a male or female present, young families and people who live alone.

Type of Household	Homeowners	Renters
Married-couple family: main householder age 15 to 34	6.7%	8.1%
Other family: male householder, no wife present	4.1%	5.5%
Other family: female householder, no husband present	12.7%	18.4%
Householder living alone	28.7%	45.1%



Who is the City of Tucson proposing to tax?

Young people.

Fact: Renters, on average, are much younger than homeowners.

